

SESAME WORKSHOP

Nada Elattar

Director of Educational Programs, International Social Impact
Sesame Workshop

Nada Elattar directs and manages the planning and execution of large-scale, multicountry, multimillion-dollar educational programs targeting children and caregivers utilizing Sesame’s research driven multimedia educational content and interventions.

Elattar’s experience is based on international development work with an early-childhood focus. She was previously an advisor at the United Nations World Health Organization’s Mediterranean Center for Disaster Risk Reduction in Tunisia. While there, she was an English language instructor for AMIDEAST and a writer and editor for the local UNICEF office. She was the Communications Advisor for The Johns Hopkins University’s Center for Communication Program’s Communication for Healthy Living project, and a Health Communications Officer for the U.N. World Food Programme in Cairo. Elattar has worked for higher education organizations including the University of California–San Francisco, The Johns Hopkins University, and the American University in Cairo.

Originally from New York City, she has a B.S. in health education from San Francisco State University and an M.P.H. with a focus on maternal and child health from The Johns Hopkins University–Bloomberg School of Public Health. Elattar speaks English and Arabic fluently and is conversant in French and Spanish.

