

SESAME WORKSHOP

Jennifer Kotler Clarke

Vice President, Research and Evaluation
Sesame Workshop

Jennifer Kotler Clarke is responsible for developing, executing, and analyzing research studies designed to assess children's engagement with Sesame Workshop initiatives and productions across all platforms and around the globe. She also develops and executes studies designed to address major developmental questions that inform the creation of educational material for children.

Prior to coming to Sesame Workshop, Kotler worked on an evaluation of a school-based violence prevention program at the National Center for Children in Poverty at Columbia University's Mailman School of Public Health. She has also studied the effects of media on children's development and education, working with numerous prestigious organizations, including the Atkins Foundation, the University of Texas at Austin's Center for Research on Influences of Television on Children, and the Children and Media Project at Georgetown University, which she coordinated while completing a postdoctoral fellowship. During the course of her research on the effects of media on children, Kotler shared her significant expertise with students at both the Teachers College at Columbia University and Georgetown University as an adjunct professor.

Kotler's contributions to this field of research have been published in books and journals including *Television*, the *Journal of Applied Developmental Psychology*, and *Television and the American Family*. She has a bachelor's degree in human development and family studies from Cornell University, a master's in human development from the University of Kansas, and a Ph.D. in child development from the University of Texas at Austin.

