

SESAME WORKSHOP

Estee Bardanashvili

Senior Producer, International Social Impact
Sesame Workshop

Estee Bardanashvili is responsible for overseeing project management, creative development, and production of multiplatform initiatives. In her current role, she is overseeing the television, radio and outreach series *Baghch-e-Simsim* (Afghanistan) as well as the multiplatform series of Sesame Workshop's longest international coproductions of *Sesamstrasse* (Germany) and *Sesamstraat* (The Netherlands).

Bardanashvili began her tenure at Sesame Workshop in 2002 working on the *Ulitsa Sezam* (Russia) series production, and since then her experience includes creative development, training, local partners' capacity building, project management, and production of award-winning international adaptations of *Sesame Street* in Afghanistan, Germany, the Netherlands, Denmark, Russia, Kosovo, France, Israel/Jordan/Palestine, and Latin America. Additionally, she contributed to the creation of the first international version of the *Play With Me Sesame* series and the creative development of Sesame Global Animated Series.

Originally from the country of Georgia, Bardanashvili immigrated to the United States in 1995. She has degrees in new media and economics from Baruch College of the City University of New York, and prior to moving to the United States, she studied fashion design and classical piano in the city of Batumi, Georgia, and in Moscow.

